

ISBT Logo Usage Guide

Corporate Statement

ISBT is the premier technical society for the beverage industry, dedicated to enhancing the promotion, development, and dissemination of knowledge relating to the art and science of beverage technology for the non-alcoholic beverage industry. Focus areas of activity include, but are not limited to, beverage formulation, production, packaging, equipment, and distribution. Our focus is technical and to be a neutral party. ISBT's mission is to support member companies and individuals but does not endorse specific member's companies or their products and services. Membership in ISBT (as defined by its bylaws) is that an individual can be a member, but not a company or corporation.

Intended Use of the ISBT Logo

Individual Members of the organization can allow their own company to use the ISBT association logo with the following restrictions:

1. Use of the ISBT logo can only be used by a company who has at least one current ISBT member.
2. The member's company can access the logo via the website or contact the ISBT office for a specific file format.
3. A sample of the use (JPEG, GIF, etc.) is requested to be sent to the ISBT Office when the logo has been used.
4. ISBT presentation templates are available on the website for use when presentation will be presented at ISBT related events.
5. A member's company can use the logo on company websites when:
 - They are citing they have members in ISBT
 - Using ISBT reference as a valuable industry resource *

*Approval for specific language must be approved by the ISBT Executive Director.

Examples of Approved Use

Steinfurth (Approved 07/01/2019)

The approved **electromechanical measuring instruments** include: **CO2 measuring instruments, measuring and calibration equipment, torque, calibration equipment for torque, logger systems, package testing equipment, carbonation systems, sampling devices, laboratory shakers, beer analyses instruments and mining systems.**

New products



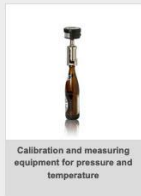
Global network

Find your local office.

Exhibitions & Events

BrauBeviale '18 ->' November 13th until 15th, 2018 ...

Product groups



Products & Solutions

- Catalogue
- CO2 measuring instruments
- Measuring equipment & calibration equipment
- Torque
- Calibration equipment for torque
- Logger systems
- Package testing equipment
- Carbonation equipment
- Sampling devices
- Laboratory shaker
- Beer analysis instruments
- Mining Systems
- Wine Carbonation, De-Carbonation & Pre-Clarification

Industries

- Beverages
- Food industry
- Pharmacy
- Packaging industry
- Mining

Company

- Mission Statement
- Core Competencies
- Management
- Offices
- Global network
- Quality management
- History

Contact & Services

- Contact Persons
- Enquiry
- News
- Exhibitions & Events
- Exhibition showroom
- Customer references
- Press-room
- RSS
- Glossary
- Sitemap

More information

- Imprint
- General Terms and Conditions
- Data privacy statement
- Login

Recommended Ressource

